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## **WOODBURN COMPANY STORES ANNOUNCES WINNERS OF 2011 NON-PROFIT PARTNER PROGRAM**

**Three local organizations selected for exceptional contributions to community**

**WOODBURN, Ore.** – *June 13, 2011* – Woodburn Company Stores announces the 2011 recipients of the Woodburn Company Stores' Non-Profit Partner Program. The three organizations selected for this annual charitable giving program are **Marion-Polk Food Share**, the **Boys & Girls Club of Salem, Marion & Polk Counties**, and **North Willamette Valley Habitat for Humanity**.

"These three organizations were selected from a strong pool of candidates. Each provides vital programs and services to our local community," states Teri Sunderland, general manager for Woodburn Company Stores. "Together, we hope to raise awareness and increase support so they can continue to offer important services for Oregon families."

The charitable giving program includes donations, volunteer time, pro-bono advertising, and even an annual shopping event created to help organizations fundraise, valued at more than \$150,000.

### **2011 Woodburn Company Stores' Non-Profit Partner Program Recipients**

#### **Marion-Polk Food Share ([www.marionpolkfoodshare.org](http://www.marionpolkfoodshare.org))**

Established in 1987, Marion-Polk Food Share (MPFS) is a non-profit charity providing food for people at risk of hunger in Oregon's mid-Willamette Valley. Last year, MPFS distributed \$8.9 million dollars worth of food—more than 6.9 million pounds—just to assist hungry residents of Marion and Polk counties. MPFS receives food from commercial growers, processors, grocery stores, USDA, the Oregon Food Bank, and community gardens.

#### **Boys & Girls Club of Salem, Marion & Polk Counties ([www.bgc-salem.org](http://www.bgc-salem.org))**

The mission of the Boys & Girls Club of Salem, Marion & Polk Counties is to inspire and enable all youth ages 6-18. Boys & Girls Clubs nurture self-esteem by instilling a sense of belonging, usefulness, and influence. The Boys & Girls Club of Salem, Marion & Polk Counties serves approximately 10,500 youth through clubs, athletics, and outreach programs at eight facilities including Woodburn.

#### **North Willamette Valley (NWV) Habitat for Humanity ([www.nwvhabitat.org](http://www.nwvhabitat.org))**

North Willamette Valley Habitat for Humanity is a nonprofit housing developer dedicated to eradicating substandard housing from communities. Founded in 1986, NWV Habitat for Humanity is the second of 33 affiliates established in Oregon. In the last 24 years, 34 homes have been constructed by volunteers and purchased by local Habitat families.

### **About Woodburn Company Stores Charity Giving Program**

In addition to the center's Shopping Extravaganza event, which raises funds for 16 different non-profit organizations, Woodburn Company Stores will select three organizations each year as annual sustaining charity partners. While there are many worthy non-profit programs, priority will be given to three primary focus areas:

- Women's empowerment
- Children and families
- The local community (Woodburn, Salem, Portland, and surrounding areas)

### **Charity Partners Receive:**

- Pro-bono "screen time" advertising on LED sign
- Event exposure
- Marketing and PR support

Applications for 2012 will be accepted from October 1 – December 1, 2011 and charity partners will be announced in early January. Visit [www.woodburncompanystores.com](http://www.woodburncompanystores.com) for more information and to apply.

### **About Woodburn Company Stores**

Established in 1999, Woodburn Company Stores is the largest tax-free outlet center in the western United States. The award-winning center features more than 95 upscale outlet stores and attracts more than 4.4 million visitors each year. Woodburn Company Stores, a Craig Realty Group property, is conveniently located off Interstate 5 at Woodburn exit 271, just 30 minutes south of downtown Portland and 20 minutes north of Salem. For information, visit [www.shop-woodburn.com](http://www.shop-woodburn.com), [www.facebook.com/woodburncompanystores](http://www.facebook.com/woodburncompanystores) or [www.outletgals.com](http://www.outletgals.com).

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