



## For Immediate Release

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### AMERICAN EAGLE OUTFITTERS, LOFT OUTLET INK DEALS AT WOODBURN COMPANY STORES

#### *While The North Face Completes Much Anticipated Store Expansion*

**WOODBURN, Ore.** – May 23, 2011 – Two popular national retailers bring their signature items at discounted prices to [Woodburn Company Stores](#). **American Eagle Outfitters** and **LOFT Outlet** are the two newest tenants to join the West Coast's largest tax-free outlet center, which boasts more than 95 upscale retailers. Additionally, **The North Face** completed an expansion and now offers 8,995 square feet of retail space as the mall continues to attract the rapidly growing "weekend warrior" and outdoor enthusiast market.

"We're in an enviable position," acknowledges Woodburn Company Stores General Manager Teri Sunderland. "Our dedicated and loyal shoppers help attract premiere retailers. The two newest stores bring us to a bustling 96 percent occupancy rate. We're on track to hit 98 percent by the end of summer."

#### **American Eagle Outfitters**

In the fashion industry, where youth brands are hot, **American Eagle Outfitters** is scorching. It offers on-trend clothing, accessories and personal care products. The brand is popular with 15- to 25-year-olds and has 950 stores nationwide. The store is scheduled to open in early July.

#### **LOFT Outlet**

Woodburn Company Stores now provides savvy shoppers with both a **LOFT Outlet** and an **Ann Taylor Factory Store**. The recently opened LOFT Outlet specializes in fun, casual, affordable fashion, while Ann Taylor Factory Store celebrates the modern working woman with classic looks that are equally suited for the office or the weekend.

#### **The North Face**

To keep up with increasing demand for outdoor apparel, equipment and footwear, **The North Face** expanded its retail space from 6,015 to 8,995 square feet. Domestic and international visitors continue to flock to The North Face for its innovative, high-end performance gear at discounted prices.

#### **About Woodburn Company Stores**

Established in 1999, Woodburn Company Stores is the largest tax-free outlet center in the western United States. The award-winning center features more than 95 upscale outlet stores and attracts more than 4.4 million visitors each year. Woodburn Company Stores, a Craig

Realty Group property, is conveniently located off Interstate 5 at Woodburn exit 271, just 30 minutes south of downtown Portland and 20 minutes north of Salem. For information, visit [www.shop-woodburn.com](http://www.shop-woodburn.com), [www.facebook.com/woodburncompanystores](http://www.facebook.com/woodburncompanystores) or [www.outletgals.com](http://www.outletgals.com).

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