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HELP US FIND MISSING CHILDREN

Woodburn Company Stores Displays Missing Childrens' Photos On Website in Observance of National Missing Children's Day

(Woodburn, OR) – This May, Woodburn Company Stores will participate in the National Center for Missing & Exploited Children's (NCMEC) national *Take 25* child safety campaign. The *Take 25* campaign asks parents, grandparents and others to take 25 minutes to talk to their child about safety and abduction prevention. The campaign begins on May 1 and runs through National Missing Children's Day, which is observed each year on May 25.

On Tuesday, May 24, in partnership with the NCMEC, Woodburn Company Stores will display photographs of missing children, on its website www.woodburncompanystores.com in an effort to bring attention to the thousands of children who are still missing. In addition, Woodburn Company Stores will be collecting donations for NCMEC from May 9th through June 5, 2011 in the Customer Service Office.

"We are committed to helping parents find their missing children," says Kristy Kummer-Pred, Marketing Director of Woodburn Company Stores. "This is an important day that reminds parents, guardians and the community to make child safety a priority."

"Our goal is to not only help find these missing children, but to create an awareness so that we can aid in reducing the number of missing children each year," says Jess Irwin-Reeves, Manager of On-Site Media, Craig Realty Group, parent company of Woodburn Company Stores.

The children's photos will be accompanied by the message, "Have You Seen This Child?" and the number of NCMEC's toll free 24-hour hotline, **1-800-THE-LOST** (1-800-843-5678). Anyone with information about any of the missing children displayed are asked to contact NCMEC immediately. Woodburn Company Stores' website averages 68,000 visitors every month.

"Getting the public involved with the search for missing children is critical in helping more children come home safely," said Ernie Allen, President and CEO of NCMEC. That is why we are grateful for these efforts which will allow thousands of customers who log onto the center's website to see the faces of missing children and hopefully help to reunite them with their families."

About Woodburn Company Stores

Established in 1999, Woodburn Company Stores is the largest tax-free outlet center in the western United States. The award-winning center features more than 95 upscale outlet stores and attracts more than 4.4 million visitors each year. Woodburn Company Stores, a Craig Realty Group property, is conveniently located off Interstate 5 at Woodburn exit 271, just 30 minutes south of downtown Portland and 20 minutes north of Salem. For information, visit woodburncomapanystores.com, facebook.com/woodburncompanystores or outletgals.com.

About Craig Realty Group

Craig Realty Group is a shopping center development firm founded by Steven L. Craig and is based in Newport Beach, California. The firm specializes in upscale factory outlet centers. The company currently owns and operates Outlets at Anthem in Phoenix, Arizona; Cabazon Outlets near Palm Springs and Citadel Outlets in Los Angeles, California; Outlets at Conroe near Houston and Outlets at Hillsboro south of Dallas/Fort Worth, Texas; Outlets at Castle Rock located south of Denver, Outlets at Loveland north of Denver and Outlets at Silverthorne located west of Denver, Colorado; Outlets at Vicksburg in Vicksburg, Mississippi and Woodburn Company Stores located near Portland, Oregon. Craig Realty Group also manages Lake Elsinore Outlets located in Lake Elsinore, California. The company is currently developing Plaza San Clemente in San Clemente, California, a 650,000 square foot mixed-use project, Sussex Commons Lifestyle Outlets in Frankford Township, New Jersey, Outlets at Traverse Mountain in Lehi, Utah, Chicagoland Outlets at Country Club Hills located 25 miles southeast of downtown Chicago, Illinois, and Lifestyle Outlets at Manteca, a joint venture project in California's central valley. Craig previously developed Carlsbad Company Stores, which was sold to an east coast developer, and Franciacorta Outlet Village in Brescia, Italy. Craig was also responsible for the development of Desert Hills Premium Outlets in Cabazon, one of the largest and most successful manufacturer outlet centers in the world and was instrumental in developing Camarillo Premium Outlets in Camarillo, California. For more information about the company, visit www.craigrealtygroup.com.

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