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SIX WINNERS ANNOUNCED IN WOODBURN COMPANY STORES' 2011 STRIKE A POSE MODEL SEARCH CONTEST

WOODBURN, Ore. – *June 27, 2011* – Six fresh faces were chosen as winners of the fourth annual Woodburn Company Stores' "Strike a Pose" model search, held as a live audition on June 18th at Oregon's largest outlet center. More than 125 contestants, ages 4 to 40, walked the catwalk in a fashion-filled day that also benefitted Dress for Success.

The winners are Mikayla Milne, age 14, a student at Sherwood High School; Adamaris Mendoza, age 8, a student at Molalla Elementary; Edwin Arellano, age 15, a student at Woodburn High School; Angelina Dunn, age 32, of Keizer, Cole Walker Musson, age 7, a student at First Presbyterian in Portland; and this year's youngest winner, Portia Polo, age 4, of Beaverton.

Winners Receive Shopping Spree, Photo Shoot and Bragging Rights

All six winners will be featured in advertising and marketing campaigns for the outlet center. They also received a professional photo shoot by Holland Studios and a \$100 Woodburn Company Stores' gift card. In addition, the two grand prize winners, Mikayla Milne and Adamaris Mendoza, will:

- Receive a \$250 shopping spree
- Receive an individual photo shoot and modeling card
- Be prominently featured in the center's print, billboard, online and LED advertising for one year
- Participate as a fashion contributor on the popular blog www.outletgals.com

"When it comes to finding models with great composure and a fresh, natural look, we have a wealth of talent in our own backyard," states Kristy Kummer-Pred, marketing director. "These models will soon be seen in high-definition, and appear to be 18 feet tall, when they are featured on our new, high-definition LED billboard that 'goes live' on July 1st."

Event Clothing Drive Benefits Dress For Success

During the event, many shoppers donated new and gently worn clothing, purses, shoes and accessories to Dress for Success to help the economic independence of disadvantaged women in the workplace. Dress for Success clients also participated in the professional fashion show. For more information visit www.dressforsuccess.org.

About Woodburn Company Stores

Established in 1999, Woodburn Company Stores is the largest tax-free outlet center in the western United States. The award-winning center features more than 95 upscale outlet stores and attracts more than 4.4 million visitors each year. Woodburn Company Stores, a Craig Realty Group property, is conveniently located off Interstate 5 at Woodburn exit 271, just 30

minutes south of downtown Portland and 20 minutes north of Salem. For information, visit www.shop-woodburn.com, www.facebook.com/woodburncompanystores or www.outletgals.com.

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