

WOODBURN COMPANY STORES

Woodburn Company Stores Announces a Day of Fun, Food and Fashion, Plus \$40,000 Gift Card Raffle

Sixteen Local Non-Profits to Benefit from 11th Annual Shopping Extravaganza

WOODBURN, Ore. – *September 30, 2011* -- Tickets are now on sale for the 11th annual Woodburn Company Stores **Shopping Extravaganza**, set for Saturday, November 5, from 10 am to 4 pm The one-day charity shopping event raises funds for sixteen local non-profit organizations through a combination of proceeds from ticket sales and from the event's legendary raffles.

“Many local charities have been hit hard by the economy. This is a great way to support the organizations that serve as a safety net for our community,” says Teri Sunderland, general manager for Woodburn Company Stores. “Plus, it’s a great event for all of the savvy shoppers and ‘frugalistas’ out there who love to find a great deal.”

Diamonds (and Gift Cards) Are a Shopper’s Best Friend

Shopping Extravaganza organizers will give away \$40,000 in gift cards in this year’s \$1 raffle. “For some lucky shoppers, \$1 raffle tickets could turn into \$200 in store gift cards,” states Sunderland. All raffle proceeds will be given directly to the organizations benefiting from the charity shopping event.

One of the day’s highlights is the popular “Diamond Extravaganza” raffle. For \$10, shoppers receive a mimosa and a chance to win a \$500 gift card to Ultra Diamond. All proceeds benefit the Silverton Chamber of Commerce.

10 Lucky Shoppers Win Prize-filled Handbags

This year, Woodburn Company Stores will draw 10 names, inviting these special shoppers to select a big, prize-filled handbag. Each handbag will have a different theme such as “Diva for a Day” which includes a \$500 shopping spree with a personal stylist at Esprit, one of WCS's newest brands, and an overnight stay and spa package at McMenemy's Edgefield.

Tickets

Tickets for this year’s Shopping Extravaganza are \$25 each and can be purchased at www.shop-woodburn.com, in Woodburn Company Stores’ business office, which is open daily during center hours. Tickets include exclusive discounts at participating stores, Subway lunch and desserts, wine tasting from Sip Wine & Bistro and Willamette Valley Vineyards, free gift wrapping and bag check, commemorative "Discount Divas" photo and more!

Ticket proceeds benefit and can be purchased directly from any of the charities involved, which include: The Adaptive Riding Institute, Family Building Blocks, Marion County Dog Shelter, Greyhound Pet Adoption Northwest, GFWC Oregon Federation of Women’s Clubs, Oswego Friends of Doernbecher, Boys & Girls Club of Salem, Marion-Polk Food Share, Kiwanis

Doernbecher Children Cancer Program, Shriner's Hospitals for Children, Start Making a Reader Today, Thelma's Place, The Salvation Army Krocs Corps Community Center, Chelsea Hicks Foundation, YETI, and Woodburn Business and Professional Women.

About Woodburn Company Stores

Established in 1999, Woodburn Company Stores is the largest tax-free outlet center in the western United States. The award-winning center features more than 95 upscale outlet stores and attracts more than 4.4 million visitors each year. Woodburn Company Stores, a Craig Realty Group property, is conveniently located off Interstate 5 at Woodburn exit 271, just 30 minutes south of downtown Portland and 20 minutes north of Salem. For information, visit www.shop-woodburn.com, www.facebook.com/woodburncompanystores, or www.outletgals.com.

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For more information about the event call 888-664-SHOP.